



WXYZ

# ORDER

Print Date 10/02/12

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Flight Dates **09/18/12-09/24/12**

Contract / Revision      **311273 /**

Original Date / Revision  
09/17/12    10/01/12

Advertiser **Citizens for Affordable Qual**

Agency    **New Media Firm**

Buying Contact

**1322 G Street SE  
Washington, DC 20003**

Product

**Citizens for Affordable Quality Hon**

Agency Com    15%

Billing Contact

**1322 G Street SE  
Washington, DC 20003**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep      00:20:00

Estimate #      **1636**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          FX

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	98	\$90,971.25	\$107,025.00	0.00
<b>Totals</b>	<b>98</b>	<b>\$90,971.25</b>	<b>\$107,025.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/24/12	98	\$90,971.25	\$107,025.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WXYZ	09/18/12	09/21/12	430 AM News 7 Action News This Morni	CM	430a-5a	- 1111 - -	:30	4	\$150.00	P-4	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	- 1111 - -		4		\$150.00		0.00				
N 2	WXYZ	09/19/12	09/21/12	5am News M-F 5am News M-F	CM	5-6am M-F	- - 1 - 1 - -	:30	2	\$700.00	FX	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	- - 1 - 1 - -		2		\$700.00		0.00				
N 3	WXYZ	09/18/12	09/20/12	6am News M-F Action News 6am	CM	6-7am M-F	- 1 - 1 - -	:30	2	\$1,200.00	FX	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				



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Contract / Revision **311273** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1636**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WXYZ	09/18/12	09/20/12	6am News M-F Action News 6am	CM	6-7am M-F	- 1- 1- - -	:30	2	\$1,200.00	FX	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1- 1- - -					2	\$1,200.00		0.00			
N 4	WXYZ	09/18/12	09/21/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	- 2222- -	:30	8	\$1,200.00	FX	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 2222- -					8	\$1,200.00		0.00			
N 5	WXYZ	09/22/12	09/22/12	Action News SAT 6am Action News SAT 6am	CM	SAT 6-7am	- - - - - S-	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- - - - - S-					1	\$300.00		0.00			
N 6	WXYZ	09/22/12	09/22/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	- - - - - S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- - - - - S-					1	\$750.00		0.00			
N 7	WXYZ	09/22/12	09/22/12	SA 8-10am Action News SA 8-10am Action News	CM	8-10a	- - - - - S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- - - - - S-					2	\$600.00		0.00			
N 8	WXYZ	09/23/12	09/23/12	Action News SUN 6am Action News SUN 6am	CM	SUN 6-7am	- - - - - S	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- - - - - S					1	\$300.00		0.00			
N 9	WXYZ	09/23/12	09/23/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	- - - - - S	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- - - - - S					1	\$750.00		0.00			
N 10	WXYZ	09/23/12	09/23/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	- - - - - S	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- - - - - S					2	\$500.00		0.00			
N 11	WXYZ	09/18/12	09/21/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- 1111- -	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111- -					4	\$800.00		0.00			
N 12	WXYZ	09/18/12	09/21/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	- 1111- -	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111- -					4	\$600.00		0.00			
N 13	WXYZ	09/18/12	09/21/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	- 1111- -	:30	4	\$1,000.00	FX	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111- -					4	\$1,000.00		0.00			
N 14	WXYZ	09/18/12	09/21/12	12-1pm M-F 12-1pm	CM	12-1pm	- 1111- -	:30	4	\$1,000.00	FX	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111- -					4	\$1,000.00		0.00			
N 15	WXYZ	09/18/12	09/21/12	M-F 1p-2p The Chew	CM	1-2pm M-F	- 1111- -	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111- -					4	\$700.00		0.00			



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Contract / Revision **311273** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1636**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N15	WXYZ	09/18/12	09/21/12	M-F 1p-2p The Chew	CM	1-2pm M-F	- 1111 - -	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- 1111 - -					4	\$700.00		0.00			
N16	WXYZ	09/18/12	09/20/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	- 1 - 1 - - -	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- 1 - 1 - - -					2	\$800.00		0.00			
N17	WXYZ	09/18/12	09/21/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	- 1111 - -	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- 1111 - -					4	\$1,000.00		0.00			
N18	WXYZ	09/18/12	09/21/12	5p News 5-6pm M-F	CM	5-6pm M-F	- 1111 - -	:30	4	\$1,500.00	FX	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- 1111 - -					4	\$1,500.00		0.00			
N19	WXYZ	09/18/12	09/20/12	6p News 6-630pm M-F	CM	6-630pm M-F	- 1 - 1 - - -	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- 1 - 1 - - -					2	\$2,000.00		0.00			
N20	WXYZ	09/19/12	09/21/12	ABC'S Wrld News Tngh M-F 630-7pm	CM	630-7pm M-F	- - 1 - 1 - -	:30	2	\$2,300.00	FX	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- - 1 - 1 - -					2	\$2,300.00		0.00			
N21	WXYZ	09/18/12	09/20/12	7p News M-F 7-730p	CM	7-730pm M-F	- 1 - 1 - - -	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- 1 - 1 - - -					2	\$2,000.00		0.00			
N22	WXYZ	09/22/12	09/22/12	Early News Sa 7p (Foll Sa 7-8p	CM	7pm Sat	- - - - - S -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- - - - - S -					1	\$1,000.00		0.00			
N23	WXYZ	09/23/12	09/23/12	Early News Su Su 6-630p	CM	6-630pm Sun	- - - - - S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- - - - - S					1	\$1,000.00		0.00			
N24	WXYZ	09/21/12	09/21/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	- - - - 1 - -	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- - - - 1 - -					1	\$2,200.00		0.00			
N25	WXYZ	09/19/12	09/19/12	Late News M-F 11pm Actn News M-F	CM	Late News M-F	- - 1 - - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- - 1 - - - -					1	\$3,500.00		0.00			
N26	WXYZ	09/18/12	09/20/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M-F	- 1 - 1 - - -	:30	2	\$1,500.00	FX	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- 1 - 1 - - -					2	\$1,500.00		0.00			
N27	WXYZ	09/18/12	09/21/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am M-F	- 1111 - -	:30	4	\$500.00	FX	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WXYZ

Print Date: 10/02/12

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Contract / Revision 311273 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 10/01/12

Order Sep 00:20:00

Advertiser Citizens for Affordable Qua Product Citizens for Affordable Qual Estimate # 1636

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N27	WXYZ	09/18/12	09/21/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am M--	1111--	:30	4	\$500.00	FX	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-1111--					4	\$500.00		0.00		
N28	WXYZ	09/18/12	09/21/12	M-F 106a-206a M-F 106a-206a	CM	106am-206am	-1111--	:30	4	\$250.00	P-3	0.00 NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-1111--					4	\$250.00		0.00		
N29	WXYZ	09/22/12	09/22/12	SA 1a-2a SA 1a-2a	CM	1am-2am	-----S-	:30	1	\$175.00	P-3	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-----S-					1	\$175.00		0.00		
N30	WXYZ	09/23/12	09/23/12	Sports Update 1130-12n SU 1130p-12a	CM	1130pm-12am	-----S	:30	1	\$1,000.00	FX	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-----S					1	\$1,000.00		0.00		
N31	WXYZ	09/23/12	09/23/12	SU 12a-1a SU 12a-1a	CM	12am-1am	-----S	:30	1	\$200.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-----S					1	\$200.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	1	WXYZ	09/18/12-09/24/12	SU 12a-1a		12am-1am	-----Su	:30		<del>(\$200.00)</del>		0.00 NM		
Unresolved [per sk....mt]														
N32	WXYZ	09/23/12	09/23/12	SU 1a-2a SU 1a-2a	CM	1am-2am	-----S	:30	1	\$150.00	P-3	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-----S					1	\$150.00		0.00		
N33	WXYZ	09/18/12	09/18/12	Tuesday Prime A Tuesday Prime A	CM	8-9pm Tuesday	-T-----	:30	1	\$2,500.00	P-4	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-T-----					1	\$2,500.00		0.00		
N34	WXYZ	09/19/12	09/19/12	Wednesday Prime A Wednesday Prime A	CM	8-9pm Wednesday-	--W----	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	--W----					1	\$3,000.00		0.00		
N35	WXYZ	09/20/12	09/20/12	Thursday Prime B Thursday Prime B	CM	9-10pm Thursday	---T---	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	---T---					1	\$5,000.00		0.00		
N36	WXYZ	09/21/12	09/21/12	ABC Friday Prime Friday Prime	CM	8-11pm Friday (9:00 PM-11:00 PM)	----F--	:30	1	\$2,500.00	P-4	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	----F--					1	\$2,500.00		0.00		
N37	WXYZ	09/22/12	09/22/12	ABC Saturday Night Foot ABC's Saturday Night Foc	CM	SA 8pm-1130pm	-----S-	:30	1	\$2,500.00	P-4	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	-----S-					1	\$2,500.00		0.00		
N38	WXYZ	09/24/12	09/24/12	430 AM News 7 Action News This Morni	CM	430a-5a	M-----	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WXYZ

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Contract / Revision **311273** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1636**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N38	WXYZ	09/24/12	09/24/12	430 AM News 7 Action News This Morni	CM	430a-5a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$200.00		0.00			
N39	WXYZ	09/24/12	09/24/12	5am News M-F 5am News M-F	CM	5-6am M-F	M-----	:30	1	\$700.00	FX	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$700.00		0.00			
N40	WXYZ	09/24/12	09/24/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	M-----	:30	2	\$1,600.00	FX	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					2	\$1,600.00		0.00			
N41	WXYZ	09/24/12	09/24/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$800.00		0.00			
N42	WXYZ	09/24/12	09/24/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	M-----	:30	1	\$800.00	FX	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$800.00		0.00			
N43	WXYZ	09/24/12	09/24/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	M-----	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$1,000.00		0.00			
N44	WXYZ	09/24/12	09/24/12	12-1pm M-F 12-1pm	CM	12-1pm	M-----	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$1,000.00		0.00			
N45	WXYZ	09/24/12	09/24/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	M-----	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$1,000.00		0.00			
N46	WXYZ	09/24/12	09/24/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$1,200.00		0.00			
N47	WXYZ	09/24/12	09/24/12	5p News 5-6pm M-F	CM	5-6pm M-F	M-----	:30	1	\$1,800.00	FX	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$1,800.00		0.00			
N48	WXYZ	09/24/12	09/24/12	7p News M-F 7-730p	CM	7-730pm M-F	M-----	:30	1	\$2,000.00	FX	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$2,000.00		0.00			
N49	WXYZ	09/24/12	09/24/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	M-----	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$2,500.00		0.00			
N50	WXYZ	09/24/12	09/24/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am M-M	M-----	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----					1	\$750.00		0.00			



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Contract / Revision    **311273**    Flight Dates **09/18/12-09/24/12**    Hiatus Dates  
Original Date / Revision    09/17/12/    10/01/12    Order Sep    00:20:00  
Advertiser    **Citizens for Affordable Qua**    Product **Citizens for Affordable Qua**    Estimate #    **1636**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N50	WXYZ	09/24/12	09/24/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am	M-M- - - - -	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	M- - - - -					1	\$750.00		0.00			
N51	WXYZ	09/24/12	09/24/12	M-F 106a-206a M-F 106a-206a	CM	106am-206am	M- - - - -	:30	1	\$400.00	FX	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	M- - - - -					1	\$400.00		0.00			
N52	WXYZ	09/22/12	09/22/12	SA 1130p-1230a Sa Greys	CM	1130pm-1230am	- - - - - S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	- - - - - S-					1	\$250.00		0.00			
Totals														98	\$107,025.00